

SIGN CODE ADVISORY AND APPEALS BOARD
CANCELLATION
A G E N D A

Statement of cases and distribution of materials with respect to items scheduled for regular meeting.
Updates from City Attorney's Office.

Regular Meeting **Wednesday October 15, 2014**
2:00 pm, ParkWise Conference Room,
First Floor, 110 E. Pennington
Tucson, Arizona

Roll Call as Follows:

- () **Jim Ayres**
- () **Michael Marks**
- () **Richard Gonzalez, Chair**
- () **Mike Finkelstein**
- () **Andrea Kennedy**
- () **Art Coppola**

AT OR AFTER 2:00 PM

THIS MEETING HAS BEEN CANCELED DUE TO THE LACK OF A QUORUM.
SCHEDULED CASE WILL BE HEARD AT THE NOVEMBER 12, 2014 PUBLIC HEARING.

REGULAR MEETING:

ELECTION OF OFFICERS

CASE NO. T14SA00283; ADDRESS: 260 S Church Av; OCCUPANT: Tucson Convention Center; OWNER: Rio Nuevo Multipurpose Facilities District; APPLICANT: Swaim Associates LTD.

On property subject to the Pedestrian Business District, the applicant proposes to install a freestanding sign structure along both Granada and Church Avenues, requesting height of these signs to be taken from grade at the base of the sign. The freestanding sign structures would each contain two signs; electronic message centers and static lettering on one side, with the other side containing static lettering and changeable panels; a total of four freestanding signs with two each along two street fronts. The proposal includes two additional freestanding signs located in courtyards, directional signs along Granada Avenue, Church Avenue, and Cushing Street, wall signage on the east and west building elevations, and a canopy sign on the east building elevation. The applicant's proposal requires variances to the following:

1. Chapter 3, Article IV, General Requirements
Section 3-33. Grade.

**Sign Code Advisory And Appeals Board
Agenda**

**October 15, 2014
Page 2 of 2**

- A. General: The grade of a sign is the elevation of the outside edge of the street or roadway travel lane nearest to the sign measured perpendicular to the travel lane.
- 2. Chapter 3, Article V, Sign Types and General Regulations
Section 3-61. Freestanding signs.
 - A. Monument type sign, general requirements:
 - 2. Maximum area: Fifty (50) square feet per face.
- 3. Chapter 3, Article V, Sign Types and General Regulations,
Section 3-69. Traffic directional signs.
 - C. Maximum area: Six (6) square feet per face.
- 4. Chapter 3, Article V, Sign Types and General Regulations
Section 3-69. Traffic directional signs.
 - D. Maximum height: Three (3) feet.
- 5. Chapter 3, Article VI, Signs By District, Division 3, Special Districts
Section 3-82. Pedestrian Business District
 - D. Permitted signs.
 - 4. Freestanding signs, low profile and monument type only.
 - a. Maximum number: One (1) per building per street frontage
- 6. Chapter 3, Article VI, Signs By District, Division 3, Special Districts
Section 3-82. Pedestrian Business District
 - D. Permitted signs.
 - 4. Freestanding signs, low profile and monument type only
 - b. Maximum area: Twenty (20) square feet per sign.
- A. Chairman, Opportunity to Speak on Scheduled Agenda Items
- B. Vice Chairman, Same Opportunity
- C. Members, Same Opportunity
- D. Staff, Same Opportunity
- E. Adjournment

**Sign Code Division
Planning and Development Services Department
201 North Stone Avenue
Tucson, Arizona 85701**